

EXAMPLES
VOLUNTEER CENTER PROGRAM ACTIVITY

CORPORATE INVOLVEMENT

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| 1. Sponsors a Volunteer Fair inside a Corporation | Stamford, CT |
| 2. Involved with the local Corporate Volunteer Council | Houston, TX |
| 3. Operates a recruitment skillsbank with a corporation | Hartford, CT |
| 4. Trains nonprofit agencies to work with corporations | Milwaukee, WI |
| 5. Sponsors a 5% Club | Norfolk, VA |
| 6. Organizes group projects for corporate volunteers | Torrance, CA |
| 7. Consults with corporations on establishing programs | Milwaukee, WI |
| 8. Operates an awards program for corporate volunteers | Detroit, MI |

TECHNICAL ASSISTANCE

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| 1. Provides board training for volunteer leaders | Richmond, VA |
| 2. Operates training programs for volunteer administrators | New Orleans, LA |
| 3. Conducts a Management Assistance Program | Cincinnati, OH |
| 4. Sponsors a local council of directors of volunteers | Syracuse, NY |
| 5. Operates "Volunteer Horizons," a volunteer consultant program for agencies developing volunteer programs | Minneapolis, MN |
| 6. Works with community college on courses in volunteer administration | Jacksonville, FL |
| 7. Offers recommended standards for volunteer program management | Santa Rosa, CA |

MEDIA INVOLVEMENT

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| 1. Sponsored a 'mock' hearing on volunteer mileage legislation | Kansas City, MO |
| 2. Organized "I Volunteer" parade of 1800 volunteers down Michigan Avenue during National Volunteer Week | Chicago, IL |
| 3. Produced film on volunteer in the county | Bergen County, NJ |
| 4. Gained corporate sponsorship of paid advertising on TV to recruit volunteers | Houston, TX |
| 5. Participated in volunteer recruitment telethon | Richmond, VA |
| 6. Operates as local site for loan "To Care" film | Over 150 VCs |
| 7. Sponsors "Volunteer of the Day" on local radio | Lawton, OK |
| 8. Provides a newspaper clipping service for nonprofits | Jackson, MS |
| 9. Operated citywide "Year of the Volunteer" project | St. Louis, MO |

INNOVATIVE PROGRAMS

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| 1. Operates a surplus property distribution program | Los Angeles, CA |
| 2. Recruits host families for international students | Orlando, FL |
| 3. Organized a statewide network to link volunteer resources serving Cuban and Haitian refugees | Florida Volunteer Center |
| 4. Operates a volunteer transportation program giving 40,000 rides per year | Santa Rosa, CA |
| 5. Sponsors 'Career Links', a high school internship program for career exploration | Pleasanton, CA |
| 6. Operates a Christmas Gift Bureau | Gainesville, FL |
| 7. Staffs an Emergency Food Pantry | Ocala, FL |
| 8. Operates "Project Sunshine," a booking agent for volunteer entertainers | New York City, NY |
| 9. Operates a Volunteers in Tax Assistance program | Tucson, AZ |
| 10. Organized SHIBA, Senior Health Insurance Benefits Advisors | |
| 11. Sponsors the 'Human Race' fundraiser | Kennewick, WA |
| 12. Operates a Women's Job Re-entry Program | California VCs
Pleasanton, CA |

CREATIVE INVOLVEMENT

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| 1. Operates a Board Bank for city boards and commissions | Hampton, VA |
| 2. Hosts a conference on church volunteering | Dallas, TX |
| 3. Organized VAC-SAC, a program to recruit single young adults | Middlesex Co, NJ |
| 4. Operates a Hispanic Leadership Development Program | Rochester, NY |
| 5. Participates in a project to recruit families as volunteers | Salt Lake City, UT |
| 6. Sponsors an RSVP project | Kansas City, MO |
| 7. Sponsors a Young Volunteers in Action program | Washington, DC |
| 8. Mainstreams the disabled through volunteering | Boston, MA |
| 9. Operates a VAC office on a college campus | Atlanta, GA |
| 10. Manages a volunteer program for local government | Cincinnati, OH |
| 11. Operates a retiree volunteer program | Jacksonville, FL |

RECRUITMENT

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| 1. Annually, recruit more than 400,000 new volunteers for community agencies | |
| 2. Operate special programs to recruit technically skilled volunteers | Rockville, MD |
| 3. Operates a special effort to recruit the unemployed as volunteers | Akron, OH |

Source: VOLUNTEER: The National Center, Arlington, VA 1985.