

Volunteer Center

1998 National Volunteer Week Activities

◆ Tucson, AZ

The Volunteer Center of Tucson will host the Senior Sports Classic VI during National Volunteer Week. At this event, more than 6,000 volunteers will make connections with 9,500 athletes that will make a difference in the experiences of all participants.

◆ Los Angeles, CA

In partnership with the Mayor's City Employee Volunteer Program, the Volunteer Center of Los Angeles has coordinated Volunteer Fairs at different locations throughout the city to highlight nonprofit organizations and the work of volunteers.

◆ Santa Ana, CA

The Orange County's Summit will be held on April 20th. As follow-up, the Volunteer Center of Greater Orange County has organized a Volunteer Connection Day. On this day, 14,000 volunteers will be involved in 93 projects in 31 cities. In each of the cities, one city organization, one nonprofit and one school will coordinate a project. The Center has recruited an Ad Agency to volunteer their time to create a Volunteer Recognition Campaign and a First Annual Commemorative Poster. In the future, the poster will be created by local school youth.

◆ Victor Valley, CA

The Victor Valley Community Services Council, which sponsors the Victor Valley Volunteer center, is conducting the community's first-ever Volunteer-A-Thon on April 23rd. The Volunteer-A-Thon will publicize the needs of nonprofit and government organizations through print and broadcast media. People in the community will call in on the 23rd to pledge a certain number of hours. Once the hours of service have been performed, the Volunteer Center will tally up the dollar value of the volunteer time pledged through the Volunteer-A-Thon, using the minimum wage for the calculation.

◆ Bradenton, FL

The Volunteer Center of Manatee County has coordinated their National Volunteer Week activities in conjunction with their counties Florida Heritage Festival Celebration. This is a week-long celebration that includes a Seafood Festival, a Community Health Service Fair, a Carnival and culminates on April 25th with a five-hour long parade. The Center's Manateens Club, with its over 7000 youth volunteers, initiates all of the activities. The Manateens are honored during the parade. More than 250 thousand people attend the Florida Heritage Festival, so it provides the VC and exciting opportunity to recognize their Manateens. To recognize their adult volunteers, the center hosts the JCPenney Golden Rule Awards.

◆ Miami, FL

On April 19, Volunteer 98, the National Volunteer Week Activity of Hands On Miami, will take over the streets of downtown Miami. Volunteer 98 is a celebration that will encompass entertainment, information booths, and hands-on service projects that visitors can accomplish on the spot.

◆ **Stuart, FL**

The United Way Volunteer Center of Stuart, FL will host their JCPenney Golden Rule Awards Ceremony on Thursday, April 23rd. Over 50 volunteers have been nominated for these awards and have been invited to attend the reception. There will be four \$1000 awards and ten \$250 awards.

◆ **Muscatine, IA**

The Voluntary Action Center of Muscatine will be celebrating its 25th birthday during National Volunteer Week. They are going to host a Volunteer Recognition Meal, and present volunteer awards. The Governor's Volunteer Awards will also be given to two volunteers during this week. The Center is thinking of hosting an open house at the agency. They are working with three other agencies to recognize their volunteers. They have begun contacting all of their member agencies to ensure that they recognize all of their volunteers. The Center has purchased Happy Birthday Stamps to attach to all mail sent out during April.

◆ **Waterloo, IA**

The Volunteer Center of Cedar Valley has helped coordinate a Youth Summit on April 17th. On April 18th the Center is hosting Connect Cedar Valley, where 5,000 volunteers will work on 150 projects. April 21st is the Mayor's Volunteer Awards Luncheon.

◆ **Barrington, IL**

On April 25, 1998, the town will be launching their new United Way Volunteer Center at a Barrington Community Garage Sale. The VC will provide T-shirts and handouts about volunteerism to the customers. The Center is coordinating the nonprofits and volunteers that will participate in the event. At the event, the Center will have microphone time every hour to talk about volunteerism. The Volunteer Center is currently looking for Big Name People to attend this event.

◆ **Lexington, KY**

During National Volunteer Week, the Volunteer Center of the Bluegrass will host their Golden Rule Awards Breakfast on April 21st. This year, the awards will recognize one youth, one volunteer whom volunteers in education, and one group. In addition, the Center is helping other organizations plan activities for that week.

◆ **Owensboro, KY**

The Volunteer Center of Owensboro-Daviess County will host their Star Awards during National Volunteer Week to honor all of their volunteers with a big event and dinner. In addition, the Center is producing a tabloid highlighting the volunteers and the Volunteer Center.

◆ **Taunton, MA**

To recognize National Volunteer Week, The Volunteer Bureau – United Way of Greater Attleboro/Taunton coordinates the creation of an Appreciation Ad in the local paper. The Center sells an inch of space to all agencies that work with volunteers. The Ad is usually about half of a page, with 20-40 agencies represented. Through this ad, both the agencies and the Volunteer Center gets publicity. In addition, the Volunteer Center recognizes a group of individuals for their volunteer efforts. This year, they will be honoring a middle school for their MADD project, where they collected food for a local homeless shelter and built a house out of food to represent the shelter. This recognition award will be given at the televised City Council meeting on April 21st.

◆ **Indiana, PA**

The Volunteer Center of Indian County is working with the local human services council on a poster display of the VC member agencies. These posters will be displayed at a local mall, with the intention of attracting new volunteers. The Center has also organized a photo contest for pictures of individuals or groups that provide community services anywhere in Indiana County. The awards for the photo contest will be given out at the volunteer recognition dinner on April 23, 1998.

◆ **Sioux Falls, SD**

The Volunteer Center has coordinated a Thank-a-thon on Sunday April 19th, at which local celebrities will call volunteers to personally thank them for their work. The local Department of Volunteers and volunteer coordinators have put together a PSA to run that week thanking volunteers. They will run an ad in the paper thanking volunteers and asking others to volunteer. The Center is busy contacting churches to remind them to talk about volunteering and giving on volunteering Sunday. The Center is working with local businesses to thank volunteers on their marquees. For National Youth Service Day, the Center is helping schools organize community service projects. National Volunteer Week will close with a volunteer panel at a Youth Conference on volunteering and community service.

◆ **Bellingham, WA**

On April 21st, the Whatcom Volunteer Center has organized a High School Youth Volunteer Recognition Awards Program. There will be a DOVIA meeting on April 22nd, and the Golden Rule Awards will be presented on April 23rd.

◆ **Everett, WA**

The United Way of Snohomish County Volunteer Services will be hosting a JCPenney Golden Rule Awards Banquet for 200 invited guests.

◆ **Kennewick, WA**

To kick off National Volunteer Week, the Volunteer Center of Benton & Franklin Counties is hosting their Golden Rule Awards on April 7th. On Saturday, April 18th, the Center is working in conjunction with the local Earth Day Celebration and has organized community clean-ups and beautification projects. On April 21st, the Center will have an open house for volunteers. For Saturday, April 25th, a local mall has donated a booth to recruit volunteers. At this booth, the VC will run the Connect America video and will coordinate some kind of activity for kids (e.g. making bookmarks for a local shelter). From POLF, the Center would like PSAs that were written out or some kind of video that they could use to promote NVW for service clubs or schools, stuff that pulls the heart strings.

◆ **Madison, WI**

On Saturday, April 18th, Dane County Promise will host the Dane County Youth Service Day. On this day, hundred, perhaps even thousands, of middle and high school youth throughout Dane County will be demonstrating that they care about their community, the environment and other people. The Volunteer Center is coordinating the activities for the day with other nonprofit organizations.

◆ **Milwaukee, WI**

The Corporate members of the Volunteer Center of Greater Milwaukee organize "Corporate Caring - a Week of Sharing", during which multiple evening/weekend volunteer projects occur. This year, these corporations will work with over 2000 youth on their projects.

◆ **Wausau, WI**

The Volunteer Center of Marathon County is hosting a Volunteer Recognition/Golden Rule Awards Luncheon on Wednesday, April 29th. All of the nominees, nominators, agency people, and awards judges are invited to attend. In addition, the Center is placing an ad in the local paper that is organized by the local organization of volunteer administrators. This half page ad will picture all of the winners and list the nominees. Local businesses are invited to pay for the ad, and those who do are invited to attend the luncheon.