

WE MAKE HEROES OUT OF JUST ABOUT ANYBODY.



# **Recruit Volunteers Online**

# "This is recruitment for the 21st Century - no muss, no fuss, and no paperwork."

Steve McCurley VM Systems, Consultant in Volunteer Involvement

"VolunteerMatch is a brilliant site that puts the full power of the web to work for those who need it."

Eric Schmidt Novell Corporation, CEO

"VolunteerMatch.org matches the technology of the Web with the needs of human beings. It allows people to make their community a better place."

> John Gage Sun Microsystems, Chief Scientist

"We believe giving back to the community through volunteering is a valuable service, and Yahoo! is proud to support the efforts of VolunteerMatch."

> David Filo Yahoo!, Co-Founder

"Everybody wants to be a hero. VolunteerMatch just makes it a little easier."

Jay Backstrand ImpactOnline, President At www.volunteermatch.org
recruiting volunteers has never been
easier. With our free point & click
web service you can put your
organization and it's volunteer
opportunities online in no time. And our
integrated email service makes contacting
interested volunteers as simple as
answering your email. You'll even get
online reports to help you keep track of
all your new volunteers.

In partnership with thousands of organizations like yours, VolunteerMatch has built the Web's largest database of volunteer **Opportunities**. If you aren't already posting your organization's walk-a-thons, neighborhood cleanups, tutoring dates, building projects, meal deliveries, board positions, special events and organizational needs – register today at www.volunteermatch.org.

With VolunteerMatch you'll not only make it easier for people to find rewarding **volunteer** activities, you'll become a part of our effort to use the power of the Internet to build stronger, more involved, more connected communities. VolunteerMatch is Powered by You!

## **Features**

Online Registration to make it easy for your organization to get involved.

Unlimited Posting to make sure you find the volunteers you need.

**Point & Click input Fields** make it simple for you to type information directly into our website.

Instant Email Notification to get you in touch with volunteers, fast.

Customized Tracking Reports to keep you on top of all your volunteer recruitment efforts.

## **Getting Started**

#### 1. Register Your Nonprofit

At www.volunteermatch.org you'll find a link to "Register! Your Nonprofit." Click, and the simple online forms will prompt you for information about yourself, the organization, and the volunteer opportunity you'd like to post. To complete the registration process you'll need a tax ID number, your organization's mission statement, a description of services, and an active email address. New organizations will appear on the website within 48 hours.

### 2. Post Another Opportunity

The next time you visit www.volunteermatch.org the home page should greet you with your username. Head to the "Post" section you'll see your nonprofit's administrative menu. (If you don't simply enter the username and password you created during registration.) From your administrative menu click on "Add an opportunity" and fill out the online form.

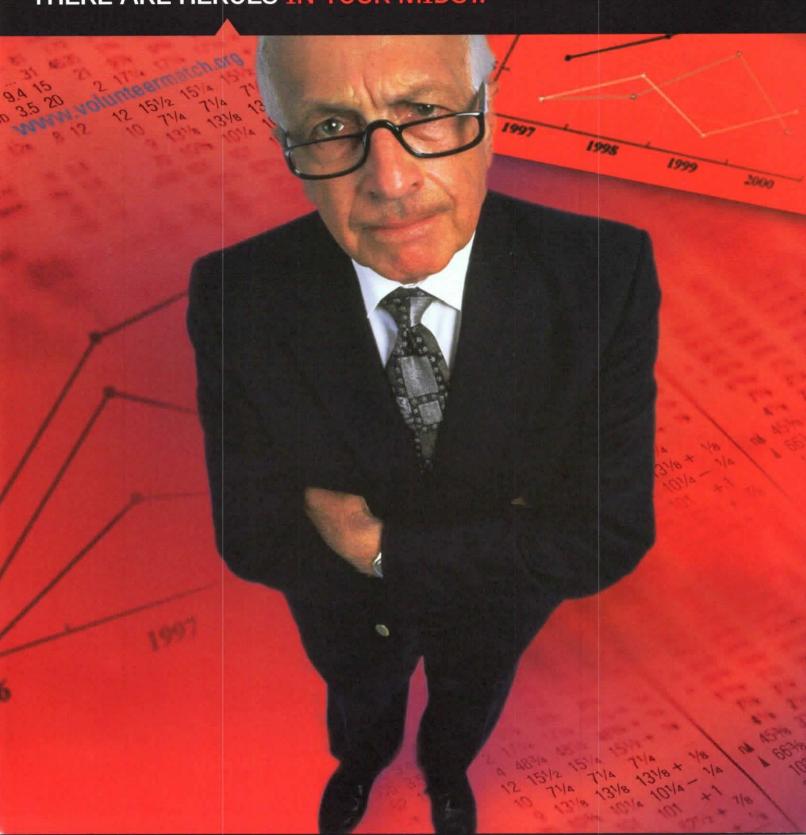
#### 3. Replying to Volunteers

Interested volunteers can use the VolunteerMatch email service to contact you. Emails will be sent to the address of your choice and will include a name, email address, phone number and selected opportunity, so that you can follow up.

ImpactOnline, Inc. 325 B Forest Ave. Palo Alto, CA 94301 tel 650.327.1389 fax 650.327.1395



# THERE ARE HEROES IN YOUR MIDST.



# VolunteerMatch Corporate™

"VolunteerMatch is a brilliant site that puts the full power of the web to work for those who need it."

Eric Schmidt Novell Corporation, CEO

"Quantum's greatest asset is its employees. When our employees volunteer in the community – whether it's in the schools, on the boards of nonprofits, in hospitals, for special events, or as coaches for kids' sports teams, we're giving them the best resource they can get."

Michael Brown Quantum, CEO

"The Internet is the cutting edge of volunteer involvement for the next 20 years, and VolunteerMatch is one of the most daring, and valuable, attempts at using it to benefit all volunteer programs. This is recruitment for the 21st Century - no muss, no fuss, and no paperwork."

Steve McCurley VM Systems, Consultant in Volunteer Involvement

"Everybody wants to be a hero. VolunteerMatch just makes it a little easier."

> Jay Backstrand ImpactOnline, President

Volunteering brings out the hero in all of us. That is why, as the spirit of corporate volunteerism sweeps the country, innovative companies are turning to VolunteerMatch Corporate<sup>™</sup>. Our online volunteer matching service provides your **heroes** with the information they need to make a difference in their communities.

In partnership with thousands of local nonprofits, VolunteerMatch has built the Web's largest database of **volunteer** opportunities. VolunteerMatch Corporate<sup>™</sup> is a customized version of this award-winning web service. It gives your employees easy access to local walk-a-thons, neighborhood cleanups, tutoring dates, building projects, meal deliveries, board positions, special events and more. It also helps keep track of when and where your team is helping out.

With your organization's subscription to VolunteerMatch Corporate<sup>™</sup> you give your employees the information they need to choose a rewarding volunteer activity. You also become a **leader** in the ongoing effort to use the power of the Internet to build stronger, more involved, more connected communities.

## **Features**

**Customized Access** to VolunteerMatch's national database of volunteer opportunities.

Activity Reports to encourage usage and measure results within your organization.

Point & Click Searching with zip code, interest area, date, length of commitment, and proximity options.

**Virtual Opportunities** for remote, computer-based volunteering. Volunteer from your desktop.

Instant Email Signups to get volunteers in touch with nonprofits, fast.

**Optional Password Protection** to keep your organization's volunteer information private.

## **Benefits**

Freedom to Choose Give your employees a resource that lets them choose their own unique volunteer commitment.

Easy Access Put down your phone and boot up your computer. VolunteerMatch has the volunteer information you need all in one place, 24-7.

Save Time Find the right volunteer position fast. VolunteerMatch takes the legwork, if not the elbow grease, out of volunteering.

**Morale** Make volunteering a permanent part of your corporate culture and give your employees the opportunity to enrich themselves and their community.

Measure Results Every corporate program includes online activity reports which keep you up to date on every aspect of your organization's volunteer participation.

Save Money We've invested hundreds of thousands of dollars and more than two years to build VolunteerMatch. We made the investment so you wouldn't have to.

FOR MORE INFORMATION, CONTACT: Pamela Hawley

ImpactOnline, Inc. 650.327.1389 pamela@impactonline.org



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