



March 27, 1991

Dr. Ivan Scheier
Director
CENTRE FOR CREATIVE COMMUNITY
P.O. Box 5434
Santa Fe, NM 87504

Dear Dr. Scheier:

We are writing to request your concurrence with the enclosed "Declaration of Commitment to Community Service." On April 15, we plan to publicly announce the "Declaration" and its signatories, possibly through ads in major newspapers.

The "Declaration" reflects the views of The Points of Light Foundation, a nonprofit, nonpartisan organization established to promote community service. The Foundation believes that while government's role is crucial, government alone cannot solve America's increasingly serious social problems and that people, reaching out to help those in need, can be the critical difference between continuing social decay and renewed hope in communities across the country.

From April 15 through April 26, all of America will honor those people and organizations in our society who are making a difference through community service. At the Opening Ceremonies of this Points of Light Celebration of Service, we would like to be able to announce your support for the "Declaration." To give us your concurrence, please call Christine Chambers at 202/408-5164 or return the enclosed card.

We hope we can count on your support and continued leadership in strengthening the role of community service in American life.

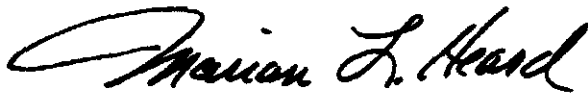
Sincerely,



Raymond G. Chambers
Co-Chairman



J. Richard Munro
Co-Chairman



Marian L. Heard
Vice-Chairman



Richard F. Schubert
President and
Chief Executive Officer



DECLARATION OF COMMITMENT TO COMMUNITY SERVICE

Today, America faces a serious challenge on its own soil. In one community after the next, illiteracy, drug and alcohol abuse, teen pregnancy, crime, homelessness, and other critical social ills are ruining lives and shortening futures.

Government's role is crucial, but government alone can never fill the void left by disintegrating families, neighborhoods, and lives. Only people working in their own communities -- through their workplaces, unions, schools, places of worship, and the other groups to which they belong -- can do so. Only the American people can build a new American order, in which broken lives are made whole through an unprecedented degree of engagement by all of us in the circumstances of those who need us.

Service to others is a unique and enduring American tradition. In communities across the country today, people are finding ways to make a difference in the lives of those who need them. But more, much more, must be done.

Were every American to reach out and help another in need, there is no question the tide of social distress overwhelming communities would be turned. Were all Americans to become "points of light" serving others, there is no question all of our lives would be greatly enriched.

We, the undersigned, pledge ourselves, and our organizations, to help solve the serious social problems in the communities to which we belong. We urge all Americans to join us in making direct and consequential service central to our lives. In so doing, a new era of hope can be ushered in for every American.



CURRENT SIGNATORIES OF

THE DECLARATION OF COMMITMENT TO COMMUNITY SERVICE

John F. Akers
Chairman and CEO
I.B.M. Corporation

William Aramony
President
United Way of America

Red Elk Banks
Activities Coordinator
The Indian Health Board
of Minneapolis

Raymond G. Chambers
Chairman
Amelior Foundation

Dr. Johnetta B. Cole
President
Spelman College

Marva N. Collins
Founder
Westside Preparatory School

Michael Eisner
Chairman and CEO
The Walt Disney Corporation

Marian L. Heard
President and CEO
United Way of
Eastern Fairfield County

James A. Joseph
President and CEO
Council on Foundations

The Reverend Edward A. Malloy
President
The University of Notre Dame

Cynthia Mayeda
Chair
Dayton Hudson Foundation

Dr. Sybil Mobley
Dean
School of Business and Industry

J. Richard Munro
Chairman of the Executive
Committee
Time Warner, Inc.

Brian O'Connell
Founding President
Independent Sector

Governor George Romney
Chairman
The National VOLUNTEER Center

James W. Rouse
Chairman
The Enterprise Foundation

Howard H. Williams, III
Managing Director
McKinsey & Company, Inc.

Thomas H. Cruikshank
Chairman and CEO
Halliburton Company



POINTS OF LIGHT
FOUNDATION

Dear Colleague:

In addition to your support of the "Declaration of Commitment to Community Service", we would also like to know of any major initiatives you have planned or underway in 1991 to increase or otherwise enhance citizen involvement in community service. During the Points of Light Celebration of Service, we would like to highlight the significant work being done by organizations in the nonprofit sector. Specifically, on the closing day of the Celebration, we plan to issue a nationwide press release identifying these projects as noteworthy of public attention. If you have projects you would like included in this release, please send a description to our office to the attention of Christine Chambers. Thanks in advance for your help.

Sincerely,

Richard F. Schubert