

**Look who already recognizes
the value of volunteers.**

Wells Fargo Bank
United Airlines
Atlantic-Richfield Company
Security Pacific National Bank
American Telephone
and Telegraph Company
Coca-Cola U.S.A.
Levi Strauss & Company
Sears Roebuck & Company
Pepsico
Xerox Corporation
Carter Hawley Hale Stores, Inc.
Dart Industries
TRW, Inc.
Kaiser Industries
Wyle Laboratories
Pacific Gas and Electric
Automobile Club of Southern California
Los Angeles Area Chamber of Commerce

And that's only the tip of the iceberg. Many federal, state, county and city applications as well as those of many service organizations—like the Red Cross and the American Cancer Society—have already been changed.

So what are you waiting for? A simple, inexpensive typesetting job might just bring you and your company some of the most talented people in the world.

**Volunteers—don't overlook
their experience.**

FOR MORE INFORMATION CONTACT:

**Some of the
world's most
talented
people have
never been
paid a cent..**

...and now they might like to work for you.

For years, they've been called volunteers. Everyday they go to work just like you do. All of them putting in many hours of challenging, dedicated work...without pay.

However, not all of them can work for free forever. Some would like to seek jobs they know they're eminently qualified to do.

And seek those jobs they would...if it weren't for one major problem: most job applications completely overlook volunteer work.

So let's take a minute and consider just what kind of people these overlooked volunteers really are.

To begin with, people who have been volunteers are people who have *wanted* to work. And when they come to you, they'll be bringing along job experience ranging anywhere from having worked as aides in hospitals to having been program coordinators of organizations as big as some of this country's

largest corporations.

Many have had literally thousands of people *working for them*, at one time.

Many have displayed a remarkably creative talent when it comes to raising money for charity, the arts, scholarship funds and even for political campaigns.

And many have simply shown a willingness to roll up their sleeves and get the job done.

Pull out your job application sheet.

Over the years, it's possible you've passed up some very talented people, because you simply didn't know what they can do. And the reason you didn't is you forgot to ask.

Now, consider this application:

PREVIOUS EMPLOYMENT - Begin With Most Recent Position. Include Volunteer Experience which relates to the job for which you are applying.

DATE EMPLOYED	NAME AND ADDRESS OF PREVIOUS EMPLOYER (Incl. U.S. MILITARY SERVICE)	JOB TITLE AND DUTIES PERFORMED	SALARY	REASON FOR LEAVING	✓
MO. YR.	NAME				
	NO. AND STREET				
	CITY, STATE				

By adding one simple line, you're encouraging people to tell you a little bit more about themselves. Perhaps the most important part.

Does your application ask for volunteer experience?

