

VAC PRIORITY SETTING CRITERIA

1. Does this activity promote or help volunteerism in this area?
2. Does the VAC have a track record (positive) in providing this service?
3. Does the VAC presently have the resources to provide this service?
4. Can success be measured in short-term as well as long-term intervals?
5. Do we know if anyone needs or wants this service?
6. Is any other organization already providing this service (or claiming to)? If so, what will VAC do differently enough to warrant offering duplication or competition?
7. Could we charge a legitimate fee for this service?
8. Is such a project fundable? How? In what period of time?
9. Does this service go beyond what one agency can do for itself alone?
10. Is the board willing to support this project/activity/service?
11. How long will it take to initiate this project and make it visible?
- 12.
- 13.
- 14.

by Energize Associates

PRIORITY SETTING WORKSHEET...VAC BOARD PLANNING SESSION, Nov. 25, 1985

1st RANKING

2nd RANKING

- | | | |
|-------|-------|--|
| _____ | _____ | A. General promotion of volunteerism; building the image of volunteering; visibility; publicity.
--Speakers Bureau?
--Ongoing press relations
--Special outreach efforts to target groups such as youth, seniors, etc. |
| _____ | _____ | B. Recognition of volunteering in the Dela. Valley.
--Annual recognition event (big)
--Ongoing, smaller events (?)
--Assisting agencies to plan recognition
--Developing or bulk purchasing recognition items such as posters, gifts, etc. |
| _____ | _____ | C. Recruitment of volunteers.
--Focus publicity on recruitment needs
--Special directories of volunteer opportunities for target audiences (youth, etc.)
--Newspaper column for recruitment |
| _____ | _____ | D. Clearinghouse of information on volunteer opportunities; Data bank.
--Computer list of agencies and specific job descriptions for volunteers
--A hard copy directory
--Specialized directories
--Continuous search for new entries
--Updating of existing entries
--(Fees to agencies for registering?) |
| _____ | _____ | E. Referrals.
--Of members of the public.
--Of special target groups, under contract, such as: alternative sentencing candidates; employees of corporations; student interns; etc.--for a fee |
| _____ | _____ | F. Run a Skillsbank.
--Recruit and register volunteers with specific skills.
--Recruit and identify agency needs for technical assistance.
--Orient volunteers.
--Nurture the "match." ETC.! |
| _____ | _____ | G. Consult with organizations and individuals who wish to start a volunteer program.
--Explain to and work with the board and/or executive director; help with job description for the director of volunteers; etc.
--Work one-to-one with new directors of volunteers--or group seminars (?) |

H. Conduct or convene training opportunities.
--Conferences (?)
--Specific topic workshops (?)
--Bring in national experts (?)
--Small group "seminars" (?)

I. Inform the Delaware Valley about trends and issues in volunteerism today.
--Strengthen the VAC library
--Make the newsletter an information vehicle
--Report on national/state issues to the various local DOVIAs.
--Collect data on volunteering in this area and report on it.

J. Become an umbrella/convenor (?) for the specialized volunteer matching services in this area (i.e., Business Volunteers for the Arts, Community Accountants, etc.)

K. Collaborate with the City of Philadelphia in finding volunteer assignments for citizens who wish to become active and contact the City first for a referral.

.....SERVICES TO SPECIAL INTEREST TARGET GROUPS.....
--Finding specialized volunteer assignments
--Doing special recruitment
--Collaborating with other agencies sharing a concern for the same target group

L. Special interest target: Teenagers

M. Special interest target: College Students

N. Special interest target: Churches and Synagogues

O. Special interest target: The Disabled

P. Special interest target: Corporations

Q. Special interest target: United Way volunteers

R. Special interest target: All-Volunteer Groups

S. Special interest target: Boards of Directors

T. OTHER:

U. OTHER: