

In "Managing Agency Relationships" in the Winter 1976 Synergist, Dr. Ramsay discussed how directors of student volunteer programs can initiate contacts with representatives of community service agencies. In this article he presents techniques for strengthening those relationships.

A WILLINGNESS TO DEAL with the imperfections of community service agencies is an important characteristic of effective directors of student volunteer programs. Regardless of the excellence of your agency relationships and of your students' performance, problems can arise. Knowing this, the best way to prepare is to establish clear procedures for handling them. For example, an understanding of the procedures needed to terminate a student volunteer relationship with a community service agency is necessary, whether initiated by the volunteer or by agency staff. These situations are often highly emotional; therefore it is important to handle them quickly and professionally, without having to improvise. It is well to deal with the situation and the perceptions as they are, looking for solutions rather than someone to blame.

Dealing openly and constructively with a problem can provide an opportunity to strengthen your agency relationships. Some problems may not be so serious as they appear. If you carefully question those involved to clarify the elements of a problem, you can sometimes help to resolve it before it becomes a crisis on campus. Many reports of problems from student volunteers to program directors may not have been called to the attention of the agency supervisor. The first step in a trouble-shooting procedure is to report the prob-

Cultivating Agency Allies

WILLIAM R. RAMSAY
Dean of Labor & Student Life
Berea College
Berea, Ky.

tempts to help in these areas by lack of resources, especially if he finds no interest on the part of the agency. The tutee may want to continue with the volunteer because it provides some attention and sympathy, even though the original goal of literacy is not being served. Attempts by the volunteer to persuade the tutee that finding a job can depend on literacy may be met with agreement but no additional effort.

At some point a decision may be made to drop the tutee from the program. To see this simply as a failure on the part of the adult reading program or just to write off the tutee as "no good" would be simplistic. The potential for understanding more about the cycle of poverty, motivation, and limitations of programs is considerable, and such a seemingly negative experience can contribute to improvements even though they may not be personally satisfying to the volunteer.

Techniques to Improve Learning Experiences

A variety of techniques can be used to improve the learning experience. The establishment of learning expectations has been mentioned as important. At Berea College, we are developing a learning description of an assignment to parallel the job description. Where a job description outlines duties and responsibilities, qualifications, and work environment, a learning description outlines areas of understanding to be gained, types of situations to be encountered, skills to be learned and applied, and outcomes, in terms of abilities, arising from the experience. Using this kind of learning analysis of specific jobs, a paper entitled, *Developing Personal and Interpersonal Skills in Berea's Labor Program* was prepared by George B. Thomas for CAEL (Cooperative Assessment of Experiential Learning), a research project based at Princeton, N.J. This paper is available from the Work-Study Development Project, Berea College, Berea, Kentucky 40403.

Keeping journals and making reports are more widely recognized tools for learning from experience. Seminars, supplementary readings, and individual consultations are also frequently used. The critical point is to provide some system that reinforces the learning side of the experience. Otherwise it tends to be secondary to the service dimension.

Educational Debriefing

The Christian College of Georgia in Athens, Georgia, and Berea College in Kentucky are exploring a new technique called "educational debriefing." Students who have participated in a specific volunteer project are organized into groups of six or eight and debriefed. A facilitator and a recorder conduct a series of debriefing sessions, usually two or three sessions of a couple hours each. The facilitator's job is to question and foster discussion so that students bring their learning to a conscious level. The basic assumption is that, "You know more than you think you know." As stu-

dents express what they have learned, what they can do now that they couldn't do previously, and what new questions they have, the recorder prepares a summary of learning for each which is later given to the student as a record of learning. Debriefed volunteers continuing in an experiential situation or preparing to undertake a new one are much more alert to its learning possibilities. A monograph prepared by William Laramee on *Educational Debriefing* is available from the Work-Study Development Project at Berea College.

Performance and Conduct Standards

It is generally assumed that a volunteer will meet performance and conduct standards of the agency assignment. However, program directors and volunteers also have, and should have, their own standards of performance and conduct. Program directors should be alert to potential differences in standards between agencies and the volunteer program and between agencies and volunteers. Standards of health and cleanliness are especially important in some situations. Personal appearance and dress may be important in others. Behavior off the job is also important in a culturally different area with more rigid social customs. Your students should identify and understand standards that they are expected to meet *before assignments*.

If a conflict arises between a volunteer and an agency over whose standards should apply, the program director is usually caught in the middle. Conflicts can occur in matters of personal appearance, techniques used, and, occasionally, in basic philosophy or integrity. The key to effective handling of these situations is the separation of matters of preference from matters of principle. Usually conflicts arise over preferences that are labeled principles by one or more of the parties. If a principle is truly at issue and cannot be compromised, a change in assignment is indicated, but this is rare, and most often the conflicts can be resolved. For example, a volunteer was working with a planning commission on a survey and found that the questionnaire to be used was not, in his opinion, sound. The student took the position that he could not be associated with the survey using that questionnaire. The commission took the position that it had spent a great deal of time and effort in developing the form and, in its opinion and the opinion of its trained staff, it was adequate. How should a program coordinator respond? The volunteer could, of course, quit, but is that necessary? Is the conflict more a matter of opinion than principle? In this case it would seem that the program director should encourage the volunteer to work with the agency on its own terms. Some assistance in interpreting the situation can also be helpful for the volunteer.

Just as standards vary, so do goals. Most situations involve quite a list of goals, each valid and all seen with different priorities by the various participants. You

(Continued on page 53)

Cultivating Agency Allies (Continued from page 20)

should resist the tendency to insist on one overriding goal applicable to all parties. You should list the various goals of volunteer, agency, and your program and try to understand how they interrelate. It is well to review these various goals from time to time because they change in priority. Which is most important? To do a job? To gain experience? To learn something? To give a young person an opportunity? To travel or live in a certain area? To serve your fellow man? To try out a career? To be a member of a group? Obviously there is no single answer unless it is, "It depends . . ."

Take the young hospital aide who volunteered because her friend had done so yet found great fulfillment in her service. The hospital's goals are to see that services are provided to patients. The program director's reason for encouraging this volunteer was to get her involved in a wholesome activity for personal development. During the course of the volunteer experience, the girl developed an interest in a career in medicine and sought to learn more about the medical field. The hospital in turn had an opportunity to identify a potential future employee.

All of these goals and motivations are legitimate, and the interplay among them can lend vitality and reality to the volunteer experience. Allowing the "provision of service" goals of the hospital to predominate would be simple exploitation of volunteers, and the program would not last long. Meeting social and personal needs of volunteers as the exclusive goal could result in deficiencies in services performed and also would kill a program. It is up to you, as the program director, with the help of cooperating agency personnel, to integrate various goals and motivations, to identify their limits, and to manage the choices of priorities.

Lasting Relationships

Relationships are among people rather than institutions, and the opportunities for finding enjoyable and meaningful relationships through work with agency personnel are almost unlimited. This is true of the volunteers as well as program staff. A working relationship with an agency should be seen as having potential beyond the time and program limitations of the specific reasons for initiating it. This broader view is rewarding personally and adds a human dimension to your volunteer program.

Relationships between programs and institutions do continue, however, beyond the tenure of any one person. Therefore, they must be seen beyond the short-term, person-to-person ones to include the creation of attitudes, environment, procedures, and a record that will foster and sustain institutional relationships. Last-

ing institutional relationships are built on successful personal relationships supported by procedures, communications, and a shared record of accomplishment that comes from deliberate effort and a sense of responsibility for those who follow. This sense of responsibility should be felt and expressed in action by volunteers as well as by program staff. □