

## ASSOCIATION FOR VOLUNTEER ADMINISTRATION

To The Membership of AVA:

Volunteering is exploding in this country!

- National Year of Voluntarism has been designated as May 1, 1983 -April 30, 1984.
- . U. S. Postal Service stamp schedule includes a single 20¢ stamp conveying the message "Volunteer Lend a Hand".
- . The Gallup Poll survey titled "Americans Volunteer" was commissioned by Independent Sector.
- . The 1984 Tournament of Roses parade theme is "A Salute to the Volunteer".
- President Reagan's Private Sector Initiatives Task Force work is being continued.
- . Major national publications carry news about volunteerism.

The bandwagon has arrived and we're on it. Now is the time to prove ourselves. Now is our time to reaffirm that volunteer components in agencies are necessary and not supplemental. We have the initiative, creativity and commitment necessary to accomplish this goal.

To be most effective, we must continue to devote our individual energies to the Association for Volunteer Administration — the national professional organization whose members together provide the "strength in numbers" to accomplish our goals. The measure of our success should not be based on personal gain, but focus on what we can accomplish together.

This year's report has been streamlined to provide a brief but positive overview of AVA's achievements last year. The AVA Board has been outstanding. Martha Martin, our Executive Secretary, has been invaluable.

Thank you for the opportunity to serve as your President. I feel good about what we accomplished together.

Nancy Jane Barker, CAVS President, 1981-1983

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#### BOARD OF DIRECTORS 1982-1983

## Officers

President
Nancy Jane Barker, CAVS

President-Elect
Laura Lee M. Geraghty, CAVS

First Vice President
Winifred L. Brown, CAVS

Vice-President: Program
Rhoda White

Vice-President: Constituent Affairs

\*Michael Cianfrocco
Helen Mahoney

Secretary-Treasurer
Christine G. Franklin, CAVS

## Area Chairpersons

Area "A"

Betsy Garland, CAVS

Area "B"

Sarah Kegerreis, CAVS

Area "C"
Rosalie Bowker, CAVS

Area "D"
Audrey I. Pattinson, CAVS

## Committee Chairpersons

Professional Development Mary C. DeCarlo

Public Information
Anne W. Hayden, CAVS

Public Policy
Charles Petty, Th.D.

Resource Development G. Neil Karn

## Regional Chairpersons and Vice Chairpersons

Region I

\*Constance Krell, CAVS, Chair
Anne Honer, CAVS, Chair
Helen Mahoney, Vice-Chair

Region II
Gretchen Stringer, CAVS, Chair
Al Mantica, CAVS, Vice-Chair

Region III

Mary Reese, CAVS, Chair
Judy Hunter, Vice-Chair

Region IV

Betty VanderRoest, CAVS, Chair
Susan Beard, Vice-Chair

Region V Erin Snowden, Chair Ann Smith, Vice-Chair

Region VI
Sue Towery, CAVS, Chair
Barbara Stone, Vice-Chair

Region VII

James Pratt, CAVS, Chair

Jacqueline Kenney, Vice-Chair

Region VIII

Barbara J. Finch, Chair

Bonnie Strait, Vice-Chair

Region IX
Constance Skillingstad, CAVS, Chair
Nancy Moffatt, CAVS, Vice-Chair

Region X
Dorothy Jean Johnson, Chair
Dorothy Brehm, CAVS, Vice-Chair

Region XI
Kay Bixby, CAVS, Chair
Linda McKinney, Vice-Chair

Region XII

\*Joan McIntyre, Chair
Hilda Palm, CAVS, Vice-Chair

\*Resigned

#### OFFICERS' REPORTS

## First Vice-President - Winifred L. Brown, CAVS

- . Reviewed AVA's Policies and Procedures and incorporated all revisions authorized by the Board
- . Developed criteria and designed form for evaluation of Association's Executive Secretary
- . Recipients of the 1983 AVA National Service Awards are the United States Army Community Service Program, Corporate Volunteer Coordinators Council of New York City, and J.C. Penney, Inc.
- . Recipient of the 1983 Distinguished Member Service Award is Eva Schindler-Rainman, D.S.W.

## Vice President, Constituent Affairs - Helen Mahoney

- . Chaired 1983 Task Force on Affiliation which included Mel Del Monte, CVA; Betsy Garland; Anne Honer, CAVS; Myrna Miller; Ellen Taylor.
- . Began gathering data in February '83 for Task Force on Affiliation
- . Accepted sixteenth affiliate group (Connecticut AAVS) in May '83
- Began deliberations of the Task Force on Affiliation in August '83; accepted seventeenth affiliate group (Arizona DOVIA)
- . Accepted eighteenth affiliate group (Colorado Srpings DOVIA) in September '83.

AVA Affiliates (as of September '83)

## Voting Affiliates

Association for Volunteer Administration for Greater Milwaukee

## Non-Voting Affiliates

North Carolina Association of Volunteer Administration American Red Cross DOVIA - Los Angeles Volunteer Center of Dallas National Association of RSVP Directors, Inc. National Council of Jewish Women Association of Junior Leagues, Inc. Literacy Volunteers of America, Inc.

## Provisional Voting Affiliates

Volunteer Administrators of Western New York
Minnesota Association of Volunteer Directors
Arkansas Volunteer Coordinators Association
Volunteer Administrators of Southwestern Pennsylvania
Worcester Area Council of Directors of Volunteer Services - Massachusetts
North Shore Association for Volunteerism - Massachusetts
Association of Administrators of Volunteer Services - Connecticut
Arizona DOVIA
DOVIA of Colorado Springs - Colorado

TOTAL Affiliates = 18

## Vice President, Program - Rhoda White

- . Ginnie Cronk and her Conference Leadership Team did an outstanding job of planning the 1983 National Conference on Volunteerism at the Marc Plaza Hotel in Milwaukee, Wisconsin.
- . Betty VanderRoest and Betty Greer presented an excellent bid for the 1984 National Conference.
- . The 1984 AVA National Conference on Volunteerism will be October 21-24, 1984, at the Smokey Mountains Inn on the Plaza in Asheville, North Carolina. The Conference Chair is Judi Lund.

## Secretary-Treasurer - Christine Franklin, CAVS

- . Restructured bookkeeping and reporting procedures to reflect a program budget approach to finances.
- . AVA assumed financial and accounting responsibilities for the JOURNAL.
- . Coordinated Board planning of the 1982 and 1983 program budgets.
- . Initiated dialogue with National Conference finance chairs and served as resource to Regional conference chairs as needed.

(See following pages for AVA Financial Statements)

## Association for Volunteer Administration

# STATEMENT OF SUPPORT, REVENUE, AND EXPENSES AND CHANGES IN FUND BALANCES

For the Year Ended December 31, 1982

## Unrestricted

Public support and revenue: Public support:	
Contributions	\$ 313
National conferences	30,602
Regional conferences	19,364
Total public support	50,279
Revenues:	
Membership dues	45,535
Certification program	2,039
Publications	11,880
Interest earned Miscellaneous	408
Total revenue	60,683
Total public support and revenue	110,962
Expenses:	
Program services:	22 240
National conferences	23,349 2,260
Professional development Certification	14
Publications	14,068
Total program services	39,691
Supporting services:	
Management and general	41,409
Membership services	9,763
Regional management	19,205
Total supporting services	70,377
Total expenses	110,068
Excess of support and revenue over expenses	894
Fund balances, beginning of year (deficit)	( 16,349)
Fund balances, end of year (deficit)	\$( 15,455)

## AVA FINANCIAL STATEMENT as of 7/31/83

VENUES	BUDGET	7/31/83	EXPENSES	BUDGET	7/31/83
Private Donations	\$ 9,550	\$ 32	General Administration	\$ 48,694	\$22,550
Fundraisers	5,500	0	Board Management	5,680	3,097
Earned Interest	750	276	Membership Services	10,350	5,146
Membership Dues			Publications Production	6,025	1,901
Active, Associate, Student	45,500	21,575	Journal	16,700	7,899
Affiliate	1,500	686	Public Policy Services	591	24
Certification Fees	15,640	2,487	Program Services	900	447
Recertification Fees	150	30	Professional Development	1,250	112
Educational Endorsement	400	305	Certification	17,175	2,750
Publications	875	165	National Conference on Volunteerism	36,000	4,941
Journal	21,600	5,546	Financial Resources Development	500	0
Product Sales	400	175			
National Conference on Volunteerism	42,000	3,549	Area/Region Management	20,000	13,445
Areas/Regions	20,000	20,440			
TOTAL REVENUES	\$163,865	\$55,266	TOTAL EXPENSES	\$163,865	\$62,312

#### COMMITTEE REPORTS

#### Public Information - Anne W. Hayden, CAVS, Chair

- . Published four issues (one volume year) of  $\underline{\text{The }}$   $\underline{\text{Journal }}$   $\underline{\text{for }}$   $\underline{\text{Volunteer}}$  Administration
- . Logged total of 1300 subscriptions to the <u>Journal</u>
- . Developed JOURNAL marketing campaign for '83-84.
- . Published regular monthly issues of  $\underline{\text{AVA}}$   $\underline{\text{Update}}$  with variety of articles and photos of AVA activities
- . Established new feature columns in Update including "Certification Notes".

#### Professional Development - Mary De Carlo, Chair

- Implemented new Certification program under leadership of Joanne Patton, Certification Coordinator
- . Simplified Certification materials and system; combined entry level and portfolio workshops
- . Prepared information/marketing materials for distribution in November '83
- . Worked on new fee schedule to be effective November '83
- . Conducted Pittsburgh Field Test with 40 participants directed by Sarah Jane Rehnborg; 16 will pursue Certification
- . Conducted regional workshops for entry level and portfolio development
- . Prepared written materials on Certification program authored by Sarah Jane Rehnborg and Mark Cheren with introduction by Joanne Patton
- . Established that recertification of CAVS to become CVAs will be retroactive with some requirements
- Processed 54 Educational Endorsements; reviews conducted by Hope Bair, subcommittee chair
- . Compiled listing of current educational institutions offering degrees in field of volunteer service administration as part of survey of Curriculum Development and Higher Education in field of volunteerism
- . Initiated work on regional survey with leadership from Anne Honer and Don Patterson.

#### Resource Development - G. Neil Karn, Chair

. Received \$1,000 cash donation from AVA member Sumner Irish for express purpose of promoting The Journal of Volunteer Administration

 Received commitment from anonymous AVA member to donate printing costs of AVA membership directory

### Public Policy - Charles V. Petty, Chair

- . Published three issues of National Issues Update
- . Provided testimony on volunteer legislation
- . Answered requests for information regarding public policy
- . Shared position of AVA on public policy issues
- Participated on several boards and committees considering legislative issues.

#

#### AVA REGIONS IN REVIEW

#### REGION I

- . Published four Regional Newsletters
- . Held two cabinet planning meetings
- . Developed job descriptions for Regional cabinet
- . Developed resource notebook for cabinet members
- . Recruited three affiliates
- . Held Certification Workshop
- Contacted and consulted with Norwich University (VT) regarding academic program
- . Encouraged development of cluster groups
- . Held regional conference June 30
- . Developed tabletop exhibits to be used at future conferences
- . Recruited 11 participants for 1982 National Conference.

#### REGION II

- . Inaugurated Regional Newsletters with publication in Fall '82 and Spring '83
- . Developed pilot project and workshop on new Performance Based Certification Program
- . Assisted in formation of a New York State Association of Volunteer Bureaus
- . Supported active, growing Affiliate Groups in activities including training, volunteer management, recognition and promotion of voluntarism
- . Supported local conferences/workshops on Volunteerism; 270 attended excellent two-day conference at Buffalo which featured 22 workshops.

#### REGION III

- . Maintained status as AVA's largest Region with 135 members, 2 affiliates (as of May, '83.)
- . Increased communication to members of Region via newsletters from Regional Chair
- . Held Regional Business Meeting August 17 in York, PA
- . Formed Regional Certification Committee and met on July 11
- . Scheduled first Region Certification Workshop for December, 1983.

#### REGION IV

- . Organized Region Meeting in Richmond, VA, November 2-3, '82. Sarah Jane Rehnborg provided certification program
- . Developed and submitted invitation for 1984 AVA National Conference in Asheville, NC
- . Represented AVA at meetings of SCAVA, NCAVA (2) and Virginia Cluster group
- . Planned Regional meetings in March and June were cancelled because of low registration pending decision on National Conference bid
- . Assisted with SCAVA's Affiliate application; incomplete application resubmitted in August
- . Prepared and mailed five Regional "News Memos" to members and prospective members.

Regions in Review, continued

#### REGION V

- . Increased Regional membership
- . Submitted National Conference bid for 1984
- . Organized and held Certification information meetings in Alabama, Georgia, Florida
- . Developed preliminary support groups for Certification
- . Organized potential Affiliate groups in Georgia and Florida
- . Achieved regional involvement with regional offices of ACTION, Health and Human Services, and Regional Alliance on Volunteerism.

#### REGION VI

- . Sponsored AVA membership information table at Texas Governor's Conference on Volunteerism; 500 participants took all available materials
- . Conducted well-attended workshop about new Certification process
- Held Region meeting; discussed how to "spread the word" about AVA; geographic size of region presents challenging logistical/communications problems
- . Stressed improved communication within region.

#### REGION VII

. Held Region Workshop-Conference in Indianapolis, March 17-18, '83. Six states, 22 human service agencies represented. Sixty delegates (including 25 AVA members, 3 Affiliated members) heard presentations by Susan Ellis, Jackie Kenney and Violet Malone.

#### REGION VIII

. No report received.

#### REGION IX

- . Published three Region newsletters
- . Co-planned three-day regional conference with MAVD, Minnesota affiliate
- . Acted as AVA Liaison to local VACs and MAVD.

#### REGION X

- . Appointed regional executive committee to assist in decision-making
- . Established committee to collect material on Region members' background, interests, skills and desire to participate in AVA organizationally
- . Sponsored Certification process workshop for 18 members
- . Gave \$2,000 in Region X funds to National Office for a computer
- . Produced successful Regional Conference in April in Seaside, Oregon.

#### REGION XI

. Announced that ACTION and Volunteer Centers will have a float in the 1984 Rose Bowl Parade; Hospital Association and Volunteer Centers are providing financial support for this project.

## Association for Volunteer Administration

## STATEMENT OF SUPPORT, REVENUE, AND EXPENSES AND CHANGES IN FUND BALANCES

For the Year Ended December 31, 1981

## Unrestricted

Public support and revenue: Public support: Contributions	\$ 15,710		
National conferences Regional conferences	34,909 29,017		
Total public support	79,636		
Revenues:  Membership dues Certification program Publications Interest earned Miscellaneous	32,862 1,711 1,616 2,065 790		
Total revenue	39,044		
Total public support and revenue	_118,680		
Expenses:  Program services:  National conferences  Professional development  Public information	29,849 2,945 161 177		
Public policy Certification Publications	99 11,724		
Total program services	44,955		
Supporting services:  Management and general  Membership services  Regional management	55,970 9,955 30,774		
Total supporting services	96,699		
Total expenses	141,654		
Excess of expenses over support and revenue	( 22,974)		
Fund balances, beginning of year	6,625		
Fund balances, end of year (deficit)	\$( 16,349)		